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# Cost Synergies by Integration

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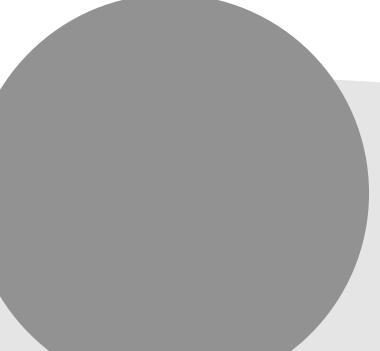
## The Best of Both Worlds



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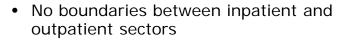
# Key Take-Aways

- Two national champions successfully serve local health care needs
- Standard of care adapted to individual market conditions
- Size matters: Bundling of quantity & internationalization create new opportunities
- Efficiency supports quality however, there are limits to standardization



## **National Markets - Drivers and Limits**

Drivers



- Fragmented private hospital market
- Growing private insurance market

Spair

- Elevated DSO/DPO (days sales/payments outstanding)
- Limited growth in public sector

- High level of price stability
- Additional revenue for specialized services ("Wahlleistung") or premium quality

# Germany

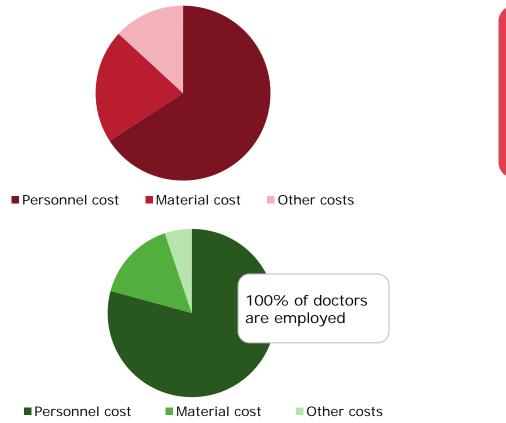
- Inflexible pricing system
- Sector boundaries
- Regulatory requirements
- No greenfield projects in public setting

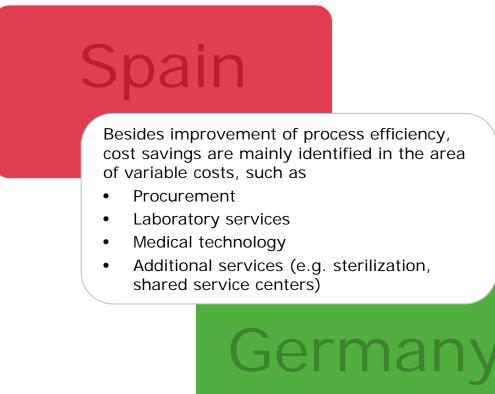
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Limits

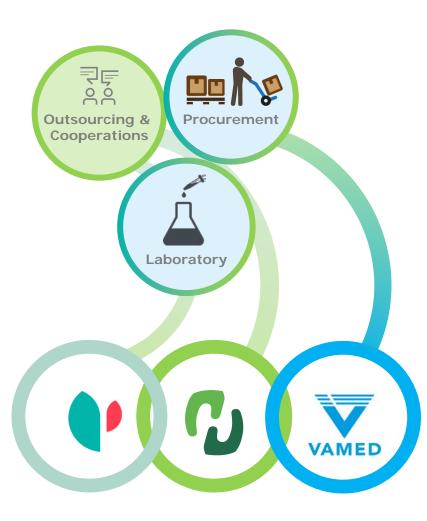
# Analysis of Cost Drivers to Identify Synergies

Cost ratios are different but cost drivers are similar





# **Efficiency Supports Quality**



#### From single projects to common strategy

#### First things first

- Each unit defines its own goals
  - $\rightarrow$  quality and price

#### Synergies potential yes/no?

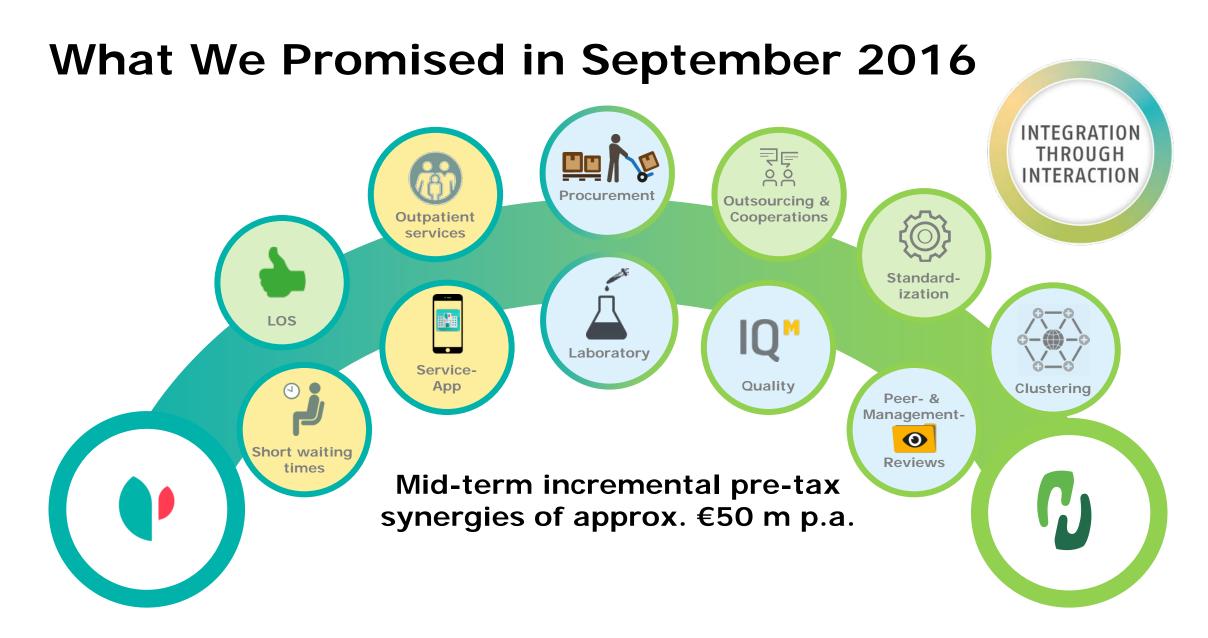
• Are there synergies based on individual goals and how can they be achieved?

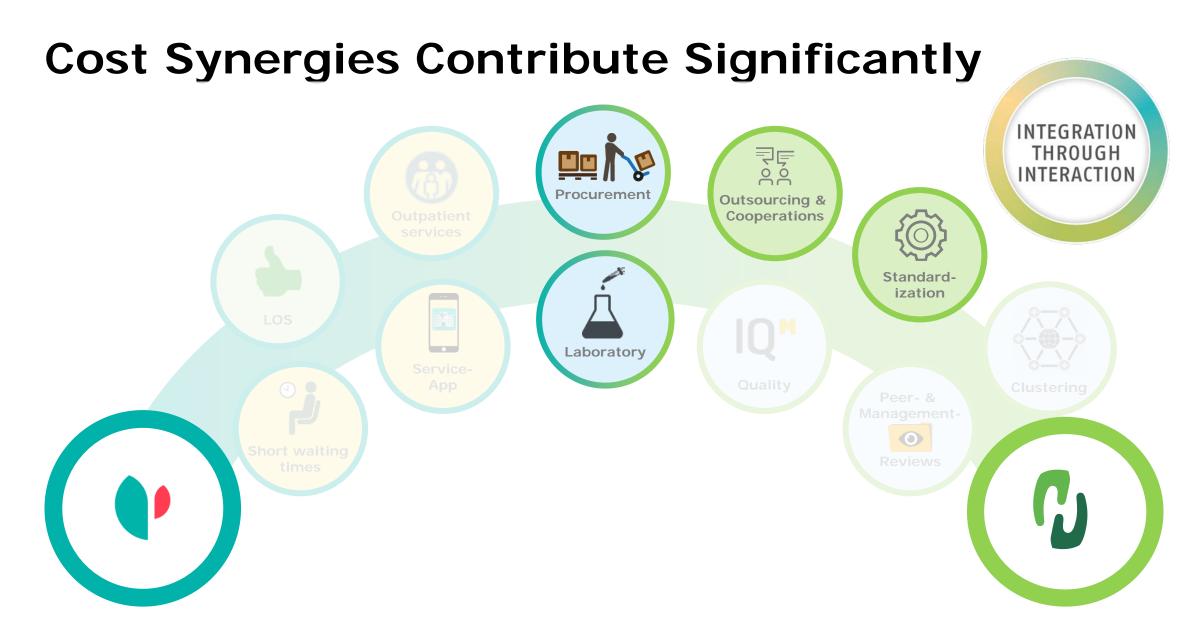
#### Together we are stronger

- Combine negotiation power
- Common negotiations of volumes and price

#### Use country specifics – respect cultural differences

- Different approaches to achieve goals
- Individual implementation of results





# **Mid-term Cost Synergies**



#### Procurement: ~€10 million p.a.

- "one face to the market" concept
- Best price for selected products
- European pricing increase volumes
- Harmonization of contracts
- Foster long-term supplier relationships



# Outsourcing & Cooperations: ~€10 million p.a., incl.

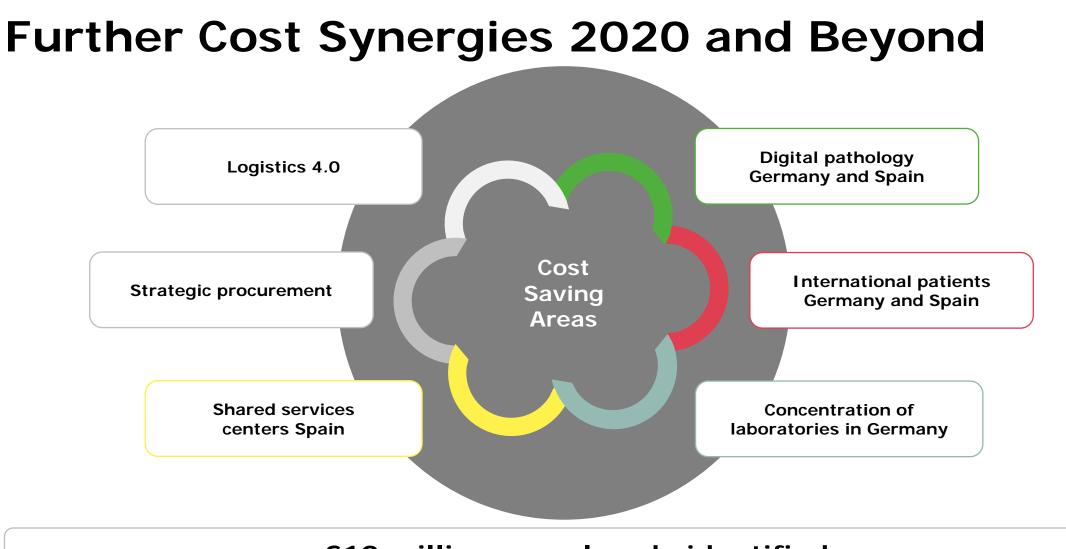
#### Medical Engineering

- "Takeover" of maintenance of medical devices (MD) in Spain by Vamed
- Started with high complex MD and expand to low/mid complex to all regions
- Medical & Technical Engineering
  - Merging with technical service of Helios Germany
  - Sterilization
  - Cooperation with Vamed



#### Laboratory: ~€10 million p.a.

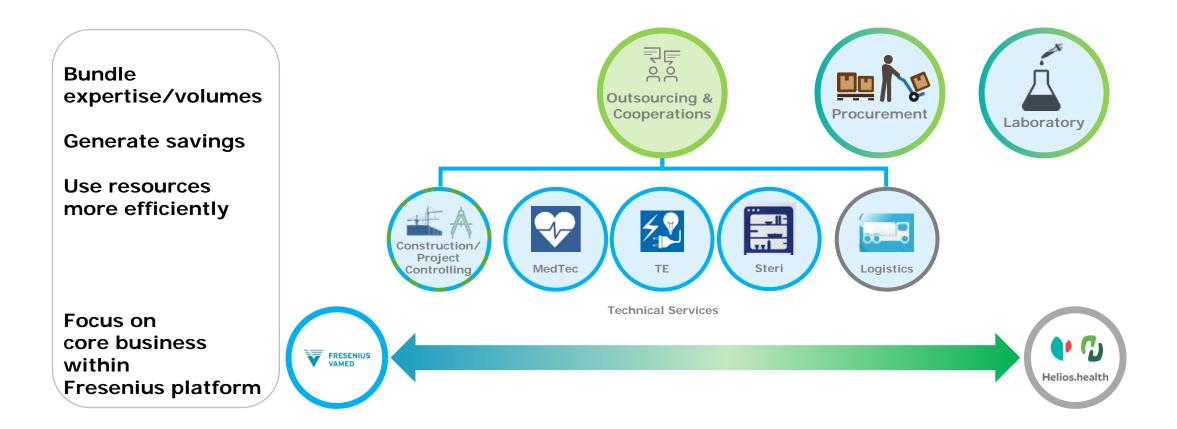
- Best price + best quality
- Potential additional future synergies with "one face" -concept
- Further insourcing and restructuring in Germany



#### ~€10 million p.a. already identified

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## **Portfolio Synergies from Fresenius Platform**



## **Best Practice – Next Steps**



- Reorganization of Germany's laboratory landscape
- Centralization in hubs and collectors
- Integration of medical centers
- Possible expansion to outpatient market JV



- Merging of construction and project management of Vamed and Helios Germany
- Concentration of know-how



- Cooperation with Vamed Medical Engineering
- "Everything from one source"
- Allocation of budgets via pricing model



- Centralization of Helios Germany logistic hubs
- Reduction of warehouses and capacities
- Digitalization and rationalization



- Merging with technical service of Helios
- Coorporation with Vamed
- Benefit: "everything from one source"
- Allocation of budgets via pricing model



Development of a new business model in collaboration with Vamed and a third party

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# Thank you

