# Fresenius Helios Business Overview

Francesco De Meo – CEO Helios Health

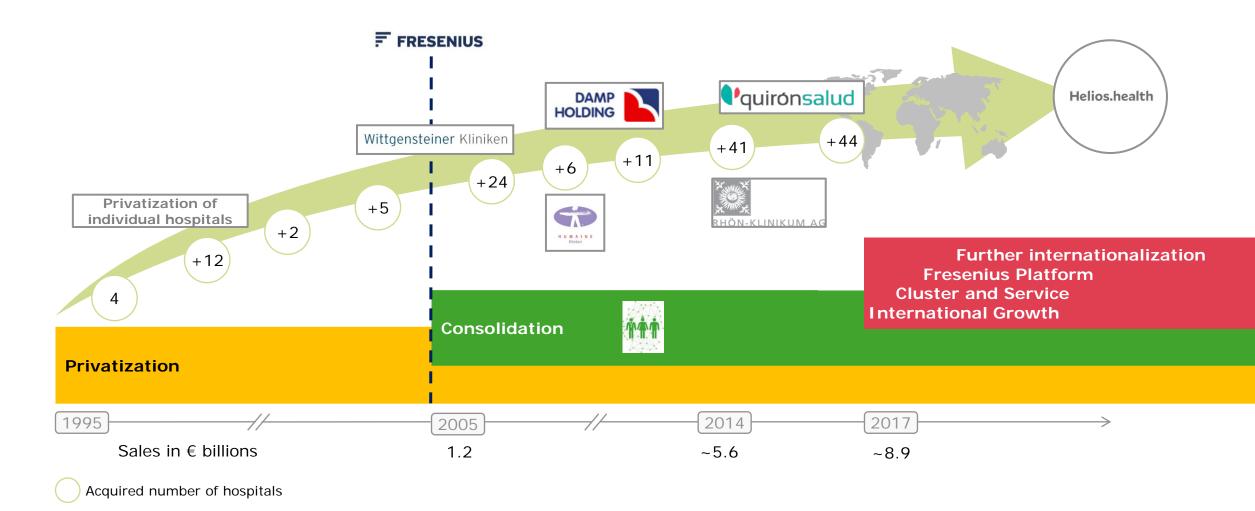
# **Key Take-Aways**

- Successful across different health care markets
- Learn from each other, learn from the best
- Best practice transfers drive international transformation
- Prepared for further regional expansion

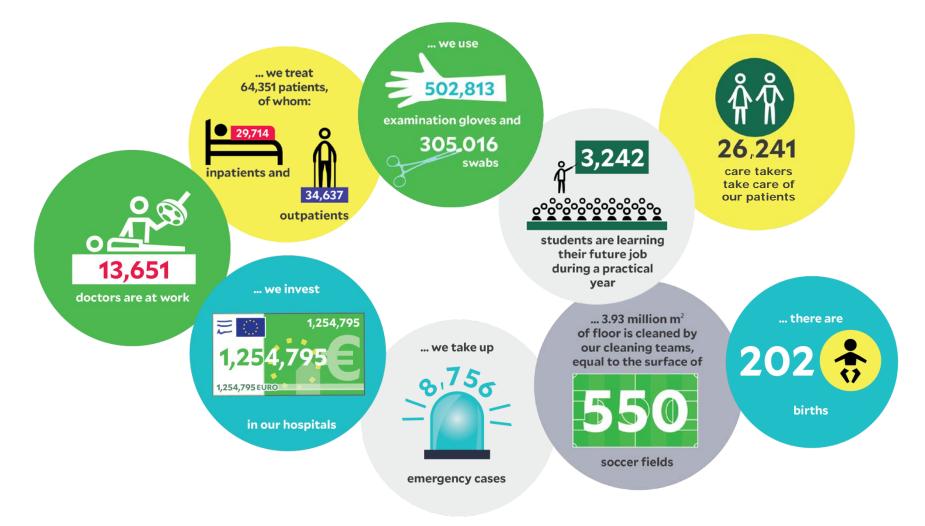
# **Overview Helios**



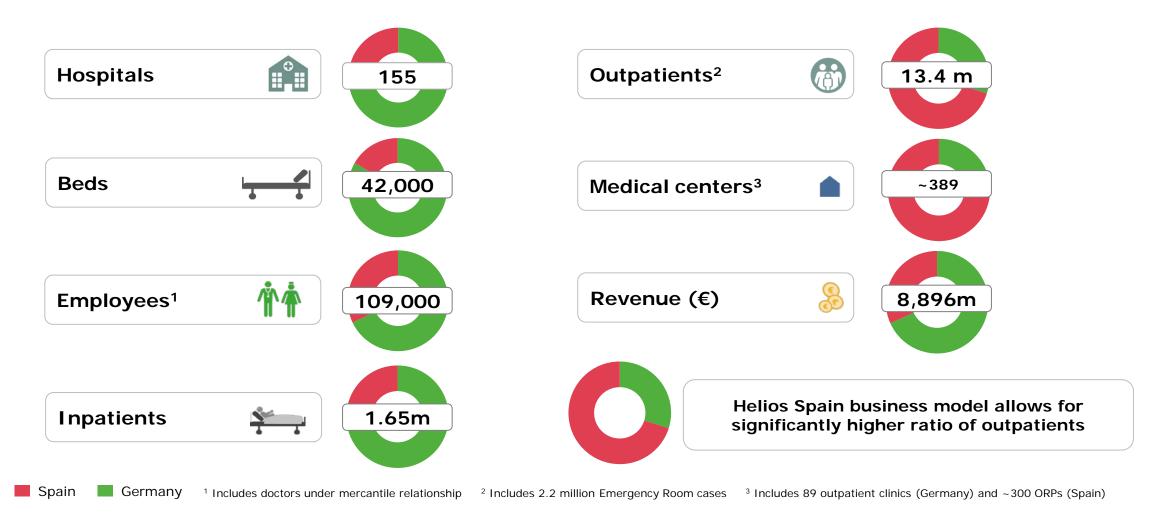
## **Helios Milestones**



# Any Single Day at Helios in Europe



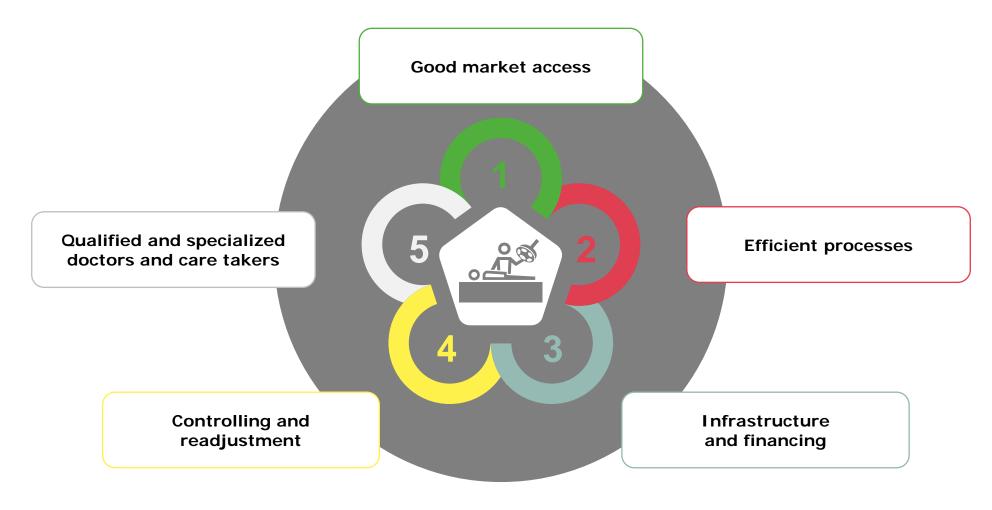
## **Helios KPIs**



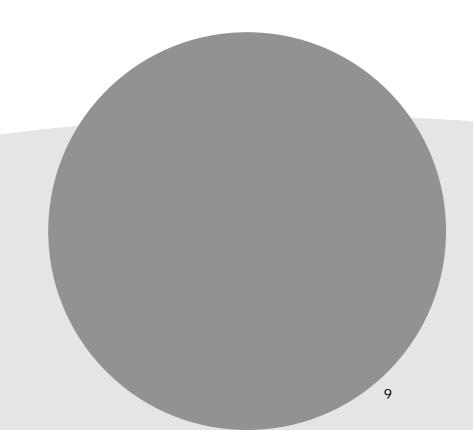
# The Helios Value Approach



# Prerequisites to Provide High-Quality and Cost-Efficient Health Care



# What Makes the Difference



# **Business Comparison**

# Regulation Density

Insurance System

Financing

Growth Opportunities

#### Medium with local variations

- Depending on state-by-state regulations
- Variable health care models (PPP)
- No sector boundaries
- Private full-coverage insurance additional to public insurance
- ~20% of population with private coverage

#### Multiple financing models

#### In a dynamic market

- Consolidation opportunities
- · Greenfield and ORP
- · Digitalization for services and growth

#### High and nationwide

- Low flexibility for state-specific regulations
- · Uniform health care models
- Strict sector boundaries
- Private full-coverage insurance instead of public insurance
- Complementary private insurance
- ~11% of population with private coverage

#### Separate financing models

#### In a largely saturated market

- Rare privatization or consolidation
- Outpatient growth against boundaries
- Process digitalization

# **Strategy by Country**

Continued focus on growth areas

**Continue ORP and outpatient activities** 

Technical and digital solutions: high-quality and marketingcentered applications

Increasing cost efficiency while maintaining service leadership

Growth

Innovation

Processes

Growth perspective by portfolio sharpening: clusters, centers, minimum quantities, integrated outpatient care

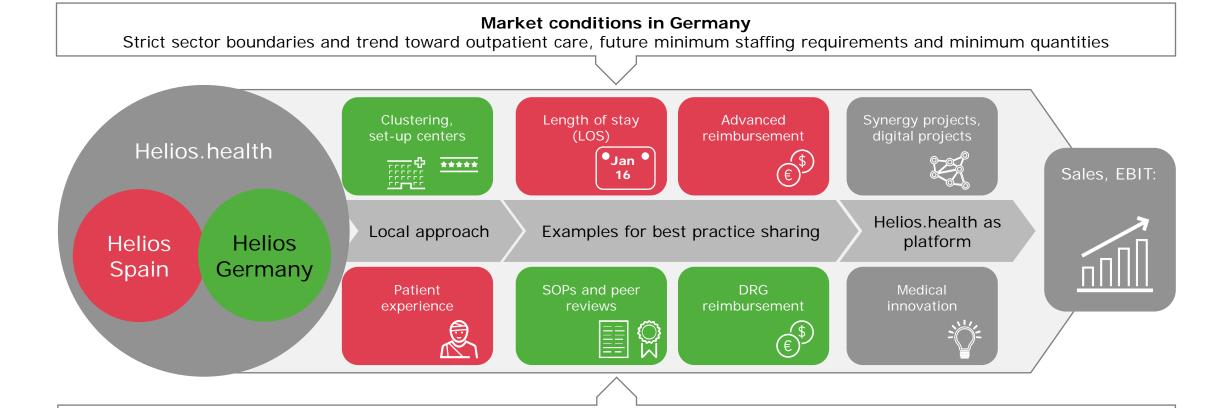
**Develop outpatient activities** 

Medical and structural solutions: high-quality and processcentered applications

Developing cost leadership nearer to an "industrial" level while increasing the service level

Helios to benefit from experiences of offering its business model in different markets with different conditions, challenges and opportunities

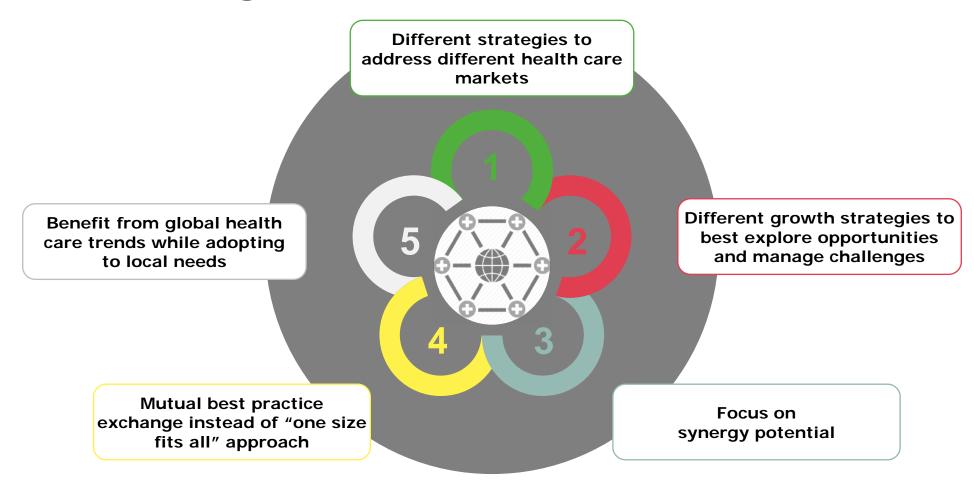
### **Best Practice Transfer**



Market conditions in Spain

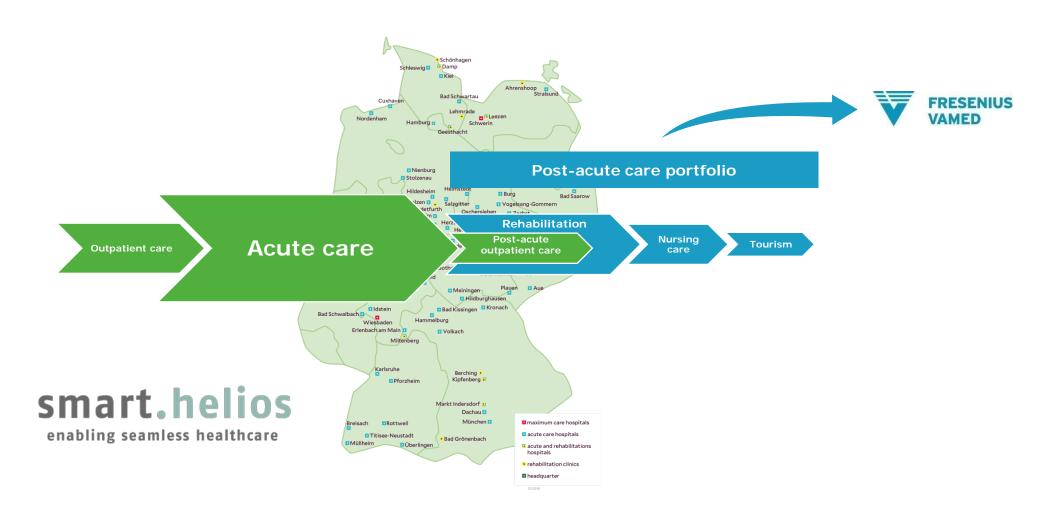
Focus on quality leadership, efficient and effective processes, future changes in reimbursement scheme

# Best in Class: Adopting to Market Specifics and Fostering Know-How Transfer



From Best Practice Transfer to an International Transformation

# Portfolio Sharpening - New Growth Prospects



# Learning by Integration



Constant interaction to develop best practice and achieve synergies across the group

Processes Services Results

# The Best of Both Worlds



# Thank you